



MedicusTek Announces Corporate Name Change to Cognito Health and New Brand, Website

Phoenix, AZ, January 1, 2021 – MedicusTek, a global provider of predictive patient monitoring, announced today that it is changing its corporate name to Cognito Health. The name change reflects the company's commitment to enhancing patient safety efforts and its expertise in developing the innovative solutions needed to shape the future of customized patient care through predictive technology solutions.

The new name, Cognito Health, relates to “Cognitive” – having a basis in empirical factual knowledge. The Cognito Health predictive patient monitoring system reveals the unknown data for each individual patient – enabling safer, more efficient care.

“Cognito’s predictive technology helps our customers to reduce patient falls and pressure injuries by allowing caregivers to know where they are needed, when they are needed— all with the goal of increasing efficiency, lowering costs and improving quality,” said Cognito Health’s CEO, Mark Hostak. “As a company founded on innovative, patient-focused technology, we are committed to delivering breakthrough products and services that will help improve patient safety throughout the care continuum.”

Unlike other patient monitoring systems on the market today, Cognito Health’s predictive patient monitoring system notifies caregivers BEFORE an adverse event occurs by allowing caregivers to customize notifications based on a patient’s risk and activity level. The Cognito system can provide a high-level overview of key performance indicators (KPI), savings and care metrics that allow facility management to improve staff efficiency, patient care and patient safety.

Check out our new global Cognito Health website here: www.cognitohealth.com.

The new name is effective immediately and will be implemented across the company's product and service portfolio throughout the calendar year 2021.

About Cognito Health:

Cognito Health is an innovative medical device manufacturer dedicated to improving the healthcare environment by increasing value for patients and healthcare systems. Cognito Health provides patient safety solutions globally with offices in the United States and Taiwan.

Founded in 2012 by doctors and engineers from MIT, Harvard, Stanford and Taiwan, Cognito Health’s vision is to integrate technology for safer care environments. Our mission is to provide actionable data to caregivers to help improve patient care and safety while improving care efficiency. Our predictive algorithms provide a data-driven, contact-free approach to monitor and predict adverse events BEFORE they happen.

To learn more visit www.cognitohealth.com